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Monogram Placement

TOWELS—Place the monogram on the opposite side from the label.
(Measurements are the bottom of the monogram)

Wash Cloths—1-1/2” above the hem or 1” above the border

Hand Towels—2” above the hem or 1-1/2” above the border

Bath Towels—4” above the hem or 2” above the border

Bath Sheets—4” above the hem or 3” above the border

SHEETS—The bottom of the monogram should be centered about 2” above the wide hem line on the top of the sheet.

SHIRT CUFFS—To place the monogram on the center of the wrist, start 1” from the center of the cuff toward the buttonhole and 1/4”-1/2” above the cuff edge. The bottom of the letters should fall at the bottom of the cuff.

TIES—Place 2” to 1-1/2” up from the bottom tip or 9” or 11” up from the bottom tip when worn with a vest.

SWEATSHIRTS—Place 3” to 3-1/2” down from the bottom of the crew neck edge, or center between the sleeves.

LADIES ROBES—Place 4”-6” down from the left shoulder seam and 3”-5” over from the center.

NOTE: Monograms and names should be placed on the left front unless otherwise specified. For children’s clothing, these measurements should be scaled down.

NOTE: Another way of determining the correct placement of a left chest design on any size is to draw an imaginary line vertically from the tip of the shoulder down and then draw another line horizontally through the middle of the sleeve. Where these 2 lines intersect is your correct placement. This should work on almost any size garment.